

Grant Center for Real Estate and Economics

February 2020 Newsletter



2020 Growth Summit to be held on Feb. 28 at the Marina **Inn at Grande Dunes**







Economics will present the **22nd annual Economic Growth and Real** Estate Summit on Feb. 28, 2020, at the Marina Inn in Myrtle Beach, S.C. The event will begin at 8 a.m. and end at approximately 12:30 p.m. The cost for the event is \$55, which includes a full breakfast buffet and refreshment break. Click here for tickets, sponsorship opportunities, and

Coastal Carolina University's Grant Center for Real Estate and

other event details.



issues impacting their organizations, meet potential new clients and partners, and share ideas for a stronger economy. This year, the summit will host four engaging speakers from Colliers International, Mullikin Law Firm, the Dr. P. Phillips School of Real Estate, and Coastal Carolina University. "This year we are pleased to host important discussions on key issues affecting the region and the nation. Coastal Carolina University and

The summit is a premier networking event that provides a welcoming

forum for leaders from the private and public sectors to discuss key

the Grand Strand are leading the way to sustain economic opportunity and accommodate growth for all generations," said Robert Salvino, Ph.D., director of the Grant Center. Employers seeking new talent are encouraged to take advantage of a limited number of booth spaces to promote opportunities to the

Fellows, graduate students, and other motivated professionals ready to solidify their next career moves. "Because of the support and generosity of our entire community of stakeholders, our summit continues to grow in meaningful directions," continued Salvino.

attendees, including Coastal Carolina University's Wall Fellows, Real

Estate Scholars, CoBE Fellows, HTC Honors College Research

The event is sponsored by the Tony and Carrie Grant Fund, Horry Georgetown Home Builders Association, The Jackson Companies, Carolina Forest Towne Center, First Reliance Bank, Coastal Carolina Association of Realtors, Eagle Strategies LLC, Century 21 Boling & Associates, Inc., Conway Chamber of Commerce, E.F. Hucks and Associates, Great Southern Homes, KingOne Properties International, The Cana Group at Keller Williams Realty, and The

Registration for the summit is now open. More information can be found at coastal.edu/business/grantcenter/growthsummit or by

contacting Hattie Jordan, program assistant of the Grant Center for

Real Estate and Economics, at hajordan@coastal.edu or 843-349-

Take advantage of the event's various sponsorship opportunities at

coastal.edu/business/grantcenter/growthsummit.

Litchfield Company.

2052. **Curated Content**



By Adam Bonislawski, The Wall Street Journal Jan. 23, 2020 Want to get top dollar for your house? Mow the lawn. In a recent study in the Journal of Real Estate Finance and

Economics, researchers at the University of Alabama and the

A new study quantifying the impact of curb appeal found that the attractiveness of a home can boost its value by

7% or more.

University of Texas at Arlington used deep learning and Google Street View to determine just how much curb appeal contributes to a home's value.

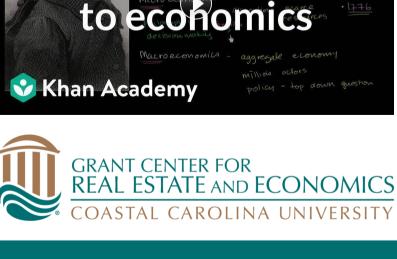
Analyzing Google Street View photos and sales data from 88,980 properties in the greater Denver area, the researchers determined that on average a home with excellent curb appeal sold for 7% more than a similar house in the same neighborhood with poor curb appeal. In slow real-estate markets (when buyers can afford to be choosier), that premium rose to as high as 14%.

Introduction to Economics by the

Read more.

Introduction

Khan Academy



Economic Growth

Upcoming

Events

and Real Estate **Summit**

Friday, Feb. 28, 2020 8 a.m. - 12:30 p.m. Marina Inn at Grande Dunes

*Tickets on sale now! Learn more.

Argus Training

Workshop Saturday, Feb. 29, 2020

8:30 a.m. - 4:30 p.m.

Wall Building, Room 110 *For current and potential

MBA Students. Tickets on sale now! Learn more.

Adam Smith Week at CofC

March 2-6, 2020

Each year, the Grant

Center sponsors a group of students to attend one day of Adam Smith Week at the College of Charleston. Stay tuned for trip details, which will be emailed to WCOB students within the next two weeks.

Bob Rjaewski, CRE COASTAL CAROLINA

Professional Spotlight -



scholar and Argus Enterprise instructor, Bob Rajewski, CRE.

The research group has been busy preparing for

Research

presentations across the Carolinas. Our two Legacy of

Liberty Fellows, Robin

Smith and Cobi Williams, present their preliminary research in Raleigh at the James G. Martin Center on January 31. Robin is researching the impact of the opioid epidemic through property values and labor markets. Cobi is studying the use of regulatory zoning and police powers in the management of local growth. Dr. Weinbach just returned from Syracuse University where he

presented findings from

his sports demographic research, and Dr. Salvino presents in February at Western Carolina University, his work with Weinbach and Njoroge using the Million Song Database to examine the impact of regulations. Salvino also presented on the state economy at the Appraisal Institute South Carolina Chapter's annual conference on January 17 in Columbia We're happy to report our research is having an impact!

Students

The CCU Real Estate Club

meets every

Thursday at 5:30 p.m. in

For more information, including weekly meeting

Wall 119

details and events, email the club's president at answeet1@coastal.edu or

follow the club on

instagram @ccu_realestateclub.

GET INVOLVED Join the CCU Real Estate

Club on **Coastal Connections** today! Dues

are \$5 a semester.

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coastal.edu/business/grantcenter

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